

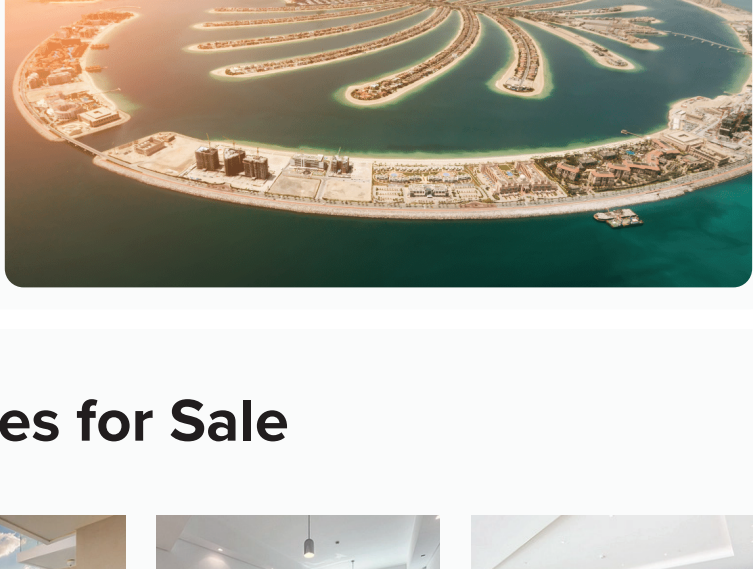
Newsletter

Palm Jumeirah Celebrates 23 Years of Iconic Development

- Palm Jumeirah, an ambitious project initiated in 2001, celebrates 23 years since starting the land reclamation process to expand Dubai's coastline with a distinctive palm-shaped island.
- Chef Björn Frantzén will open Studio Frantzén and Frantzén at Atlantis, The Palm, replacing Nobu Dubai at The Avenues

Business News

- White & Co sold 49% of Ashton Park 1 Residences, JVC
- 35% of Ashton Park 2 Residences, JVC, has been sold by White & Co
- White & Co sold 25% of all units at Autograph
- White & Co announces new mortgage department



Hot Properties for Sale



Muraba Residence, Palm Jumeirah

231,758 sqft

AED 8,200,000



The Palm Tower Palm Jumeirah

11,115 sqft

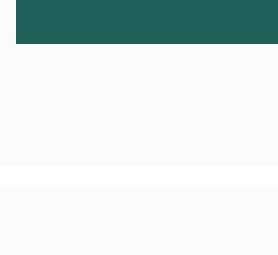
AED 6,000,000



FIVE Palm Jumeirah

231,750 sqft

AED 5,400,000



Marina Residences Palm Jumeirah

231,778 sqft

AED 3,500,000

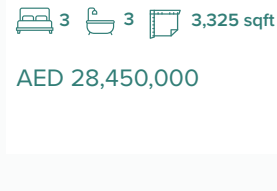


One at Palm Palm Jumeirah

33,066 sqft

AED 1,925,000

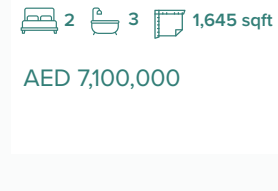
Recent White & Co Sales



One at Palm Jumeirah, Palm Jumeirah

33,325 sqft

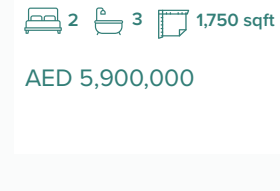
AED 28,450,000



FIVE Palm Jumeirah, Palm Jumeirah

33,1645 sqft

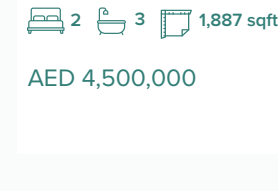
AED 7,100,000



Oceana Pacific, Palm Jumeirah

33,1750 sqft

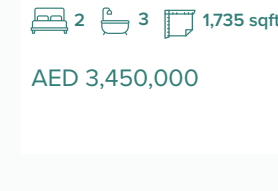
AED 5,900,000



FIVE Palm Jumeirah, Palm Jumeirah

23,1887 sqft

AED 4,500,000



Marina Residences 4, Palm Jumeirah

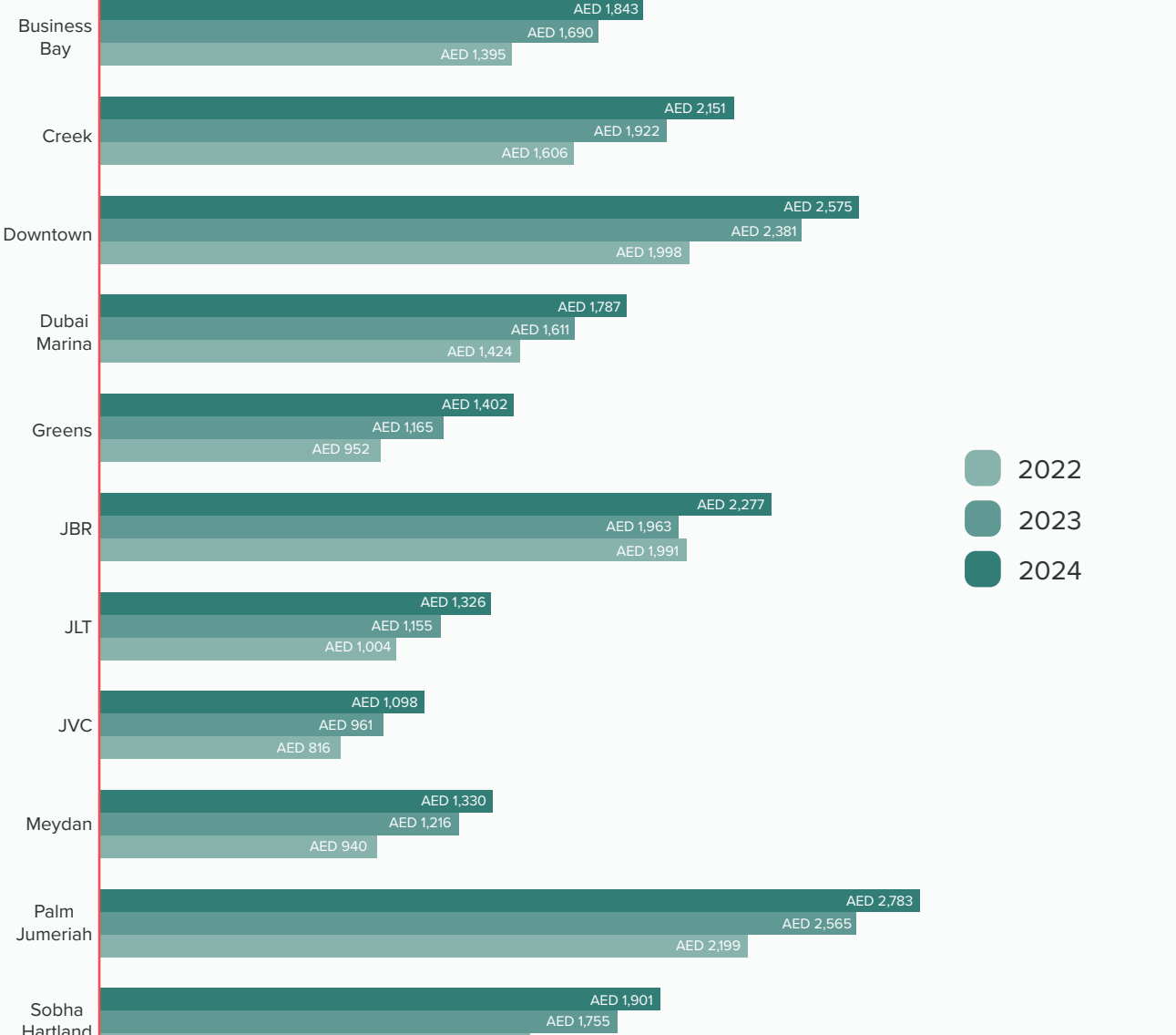
23,1735 sqft

AED 3,450,000

Sales in Dubai

	Studio	1 Bed	2 Bed	3 Bed	4 Bed	5 Bed	6 Bed
Business Bay	1,064,399	1,436,560	2,276,212	3,413,163	6,050,000	45,665,000	-
Creek	-	1,535,557	2,617,809	4,090,023	6,350,000	-	-
Downtown	1,239,222	1,960,426	4,376,713	9,303,829	22,991,153	-	-
Dubai Marina	960,556	1,500,162	2,463,495	3,883,585	8,776,061	-	-
Greens	-	664,833	1,761,667	2,495,000	-	-	-
JBR	2,605,000	1,994,286	3,649,296	3,810,714	8,919,117	-	54,000,000 1 Transaction*
JLT	675,040	1,187,125	1,654,617	2,740,475	2,000,000	4,800,000	-
JVC	578,538	941,791	1,409,459	1,897,820	-	-	-
Meydan	-	1,072,720	2,457,291	3,850,154	-	-	-
Palm Jumeriah	1,627,900	2,820,657	4,833,390	7,261,060	7,440,000	75,156,788 1 Transaction*	-
Sobha Hartland	-	876,000	1,294,371	2,069,799	3,188,333	-	-
Town Square	468,972	844,303	1,208,218	1,930,497	-	-	-
Views	920,000	1,539,028	2,475,417	5,000,000	-	-	-

Increase/decrease of price/sq.ft in Dubai

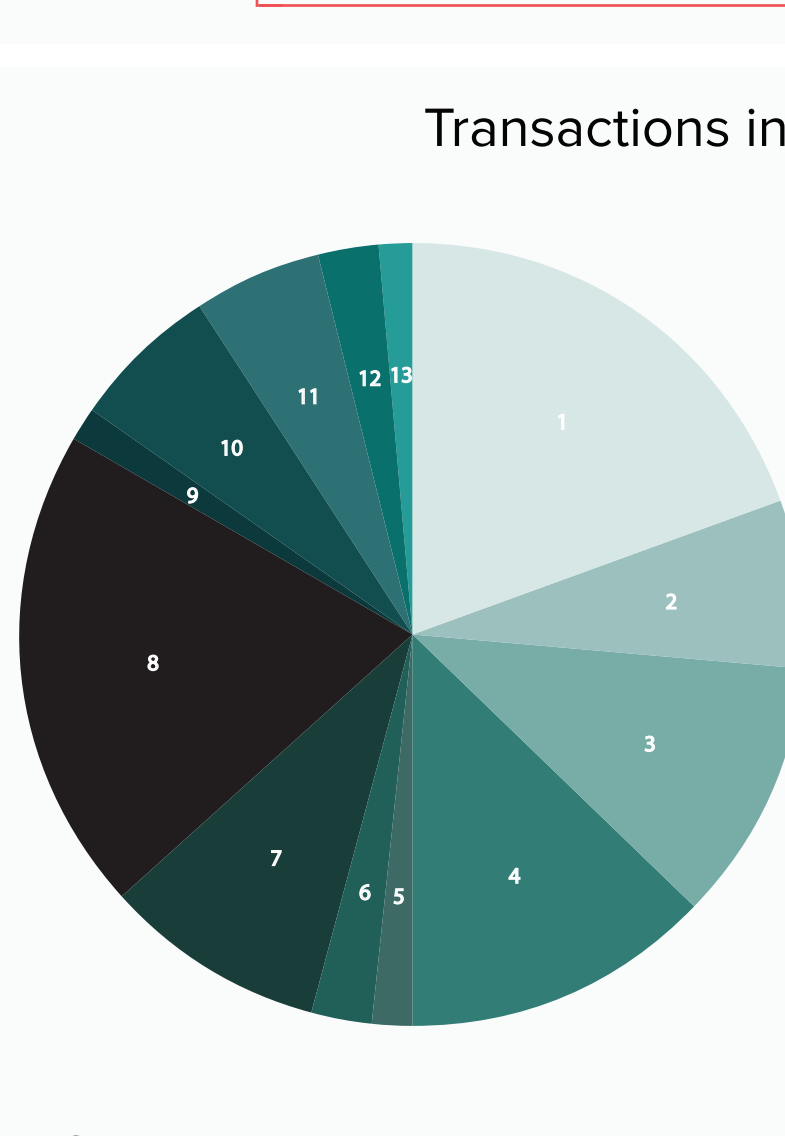


2022

2023

2024

Transactions in Dubai



1 Business Bay - 365

2 Creek - 132

3 Downtown - 202

4 Dubai Marina - 239

5 Greens - 33

6 JBR - 47

7 JLT - 168

8 JVC - 378

9 Meydan - 22

10 Palm Jumeriah - 115

11 Sobha Hartland - 103

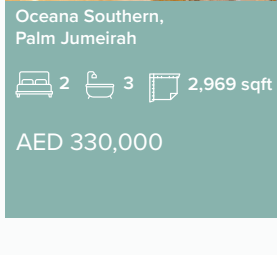
12 Town Square - 45

13 Views - 23

Total sales value

AED 7,177,765,858

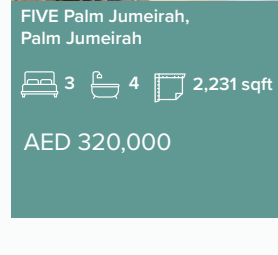
Hot Properties for Rent



Oceana Southern, Palm Jumeirah

232,969 sqft

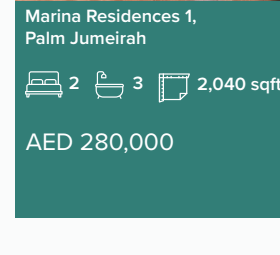
AED 330,000



FIVE Palm Jumeirah, Palm Jumeirah

332,231 sqft

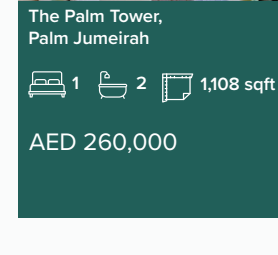
AED 320,000



Marina Residences 1, Palm Jumeirah

232,040 sqft

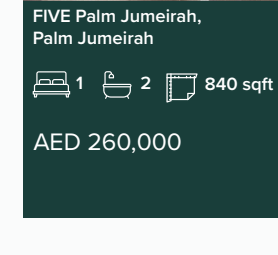
AED 280,000



The Palm Tower, Palm Jumeirah

11,108 sqft

AED 260,000

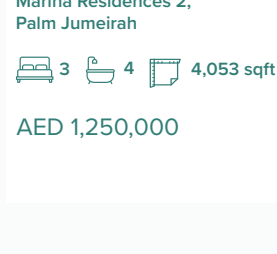


FIVE Palm Jumeirah, Palm Jumeirah

11,840 sqft

AED 260,000

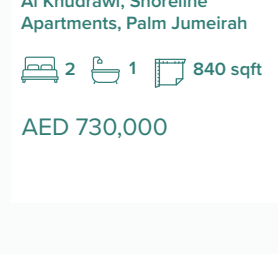
Recent White & Co Rentals



Marina Residences 2, Palm Jumeirah

334,053 sqft

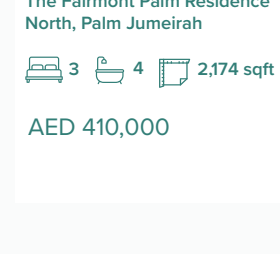
AED 1,250,000



Al Khudrawi, Shoreline Apartments, Palm Jumeirah

21,840 sqft

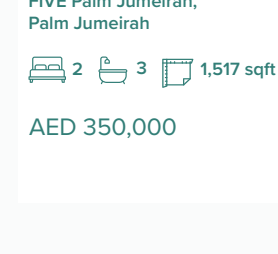
AED 730,000



The Fairmont Palm Residence North, Palm Jumeirah

332,174 sqft

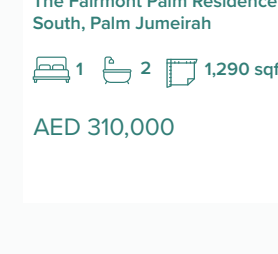
AED 410,000



FIVE Palm Jumeirah, Palm Jumeirah

231,517 sqft

AED 350,000



The Fairmont Palm Residence South, Palm Jumeirah

12,1290 sqft

AED 310,000

Rentals in Dubai

Average price (AED)

	Studio	1 Bed	2 Bed	3 Bed	4 Bed	5 Bed
Business Bay	69,661	93,850	151,566	195,317	310,522	-
Creek	-	94,039	143,476	215,547	425,000	-
Downtown	72,874	111,432	191,315	282,844	392,500	-
Dubai Marina	66,859	96,158	145,242	177,732	235,500	350,000
Greens	57,500	86,412	138,647	168,333	-	-
JBR	91,000	106,412	155,719	180,090	405,000	-
JLT	60,712	90,787	126,048	187,909	-	140,000
JVC	46,378	65,187	103,595	132,867	-	-
Meydan	-	84,632	129,077	3,850,154	-	-
Palm Jumeriah	91,182	161,238	222,919	375,750	1,675,000	-
Sobha Hartland	-	64,091	88,675	138,406	220,000	410,000
Town Square	36,658	55,781	82,193	119,250	-	-
Views	70,000	98,476	145,985	233,333	-	-

Total contracts

11,033

New contracts

15,767

Renewals

15,767

Upcoming Off Plan Investments

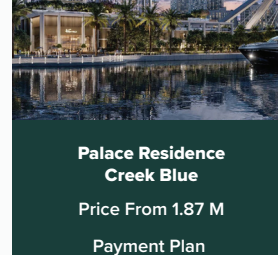


W Residences Dubai harbour

Price From 4.2 M

Payment Plan 60/40

Find out more

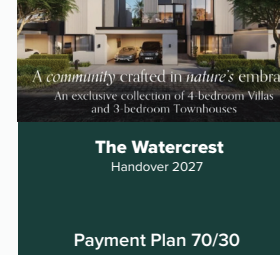


Palace Residence Creek Blue

Price From 1.87 M

Payment Plan

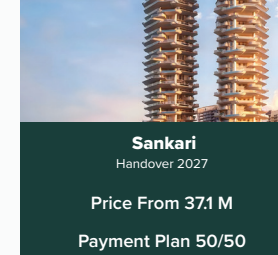
Find out more



The Watercrest Handover 2027

Payment Plan 70/30

Find out more

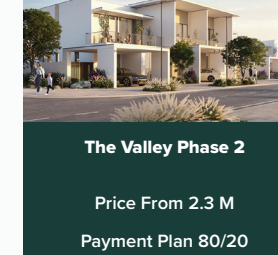


Sankari Handover 2027

Price From 371 M

Payment Plan 50/50

Find out more



The Valley Phase 2

Price From 2.3 M

Payment Plan 80/20

Find out more

Current Average Gross Yield

Community	Community Type	Avg. Gross Yield
Business Bay	Apartment	5.53%
Creek	Apartment	5.40%
Downtown	Apartment	6.24%
Dubai Marina	Apartment	6.07%
Emirates Living	Apartment	6.20%
JBR	Apartment	5.77%
JLT	Apartment	7.69%
JVC	Apartment	7.34%
Meydan	Apartment	5.70%
Palm Jumeriah	Apartment	5.41%
Town Square	Apartment	7.53%

Sales & Rentals in Dubai 2024

Sales

	Total Volume	Total Value
Business Bay	2048	3,361,696,043
Creek	810	2,030,790,929
Downtown	1,337	5,124,653,947
Dubai Marina	1,460	3,422,438,422
Greens	176	249,646,852
JBR	367	1,434,617,989
JLT	935	1,203,975,680
JVC	2151	1,822,328,905
Meydan	104	169,306,485
Palm Jumeriah	571	3,659,299,202
Sobha Hartland	646	1,050,268,924
Town Square	300	293,552,729
Views	151	310,932,995

Rentals

	Total Volume	Total Value
Business Bay	3,351	353,770,143
Creek	1,088	150,821,619
Downtown	2,245	385,022,567
Dubai Marina	3,286	431,269,736
Greens	357	36,143,648
JBR	619	108,917,714
JLT	1,712	161,565,937
JVC	4,504	307,703,126
Meydan	240	27,027,641
Palm Jumeriah	865	231,558,752
Sobha Hartland	765	85,069,630
Town Square	536	37,436,439
Views	295	37,984,991

*Data source: Property Monitor, as of 2nd July 2024 Secondary sales only

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